



K-12 PRODUCT *and Solutions* GUIDE

2025

2026

WK Kellogg Co

| Kellogg's Code | Distributor Code | Product Name | Case Pack | USDA Whole Grain Rich | Grain/Ounce Equiv. | Buy American Compliant | No FD&C Colors* | Made with Natural Flavors | CACFP Eligible | Smart Snack Eligible | Compliant with 25/26 Sugar Regulations |
|----------------|------------------|--------------|-----------|-----------------------|--------------------|------------------------|-----------------|---------------------------|----------------|----------------------|--|
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Kellogg's® WHOLE GRAIN-RICH CEREAL BOWL & CUP PACKS

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|-------------|--|--|-----------------|---|--------|---|---|---|---|---|---|
| 38000-78787 | | Kellogg's® Apple Jacks® Made With 13g Whole Grain This 1oz bowl of apple and cinnamon flavored cereal is whole grain-rich (13g whole grain per serving), with 6g sugar per serving. Good source of 9 vitamins and minerals and contains 1oz grain equivalency. NO HFCS. | 96ct/ 1oz | ✓ | 1oz | ✓ | — | ✓ | ✓ | ✓ | ✓ |
| 38000-78788 | | Kellogg's® Froot Loops® Made With 13g Whole Grain Help students make the most of their morning. This 1oz. bowl of fruit-flavored cereal is whole grain-rich (13g whole grain per serving) and has 6g sugar per serving. Good source of 9 vitamins and minerals. NO HFCS. | 96ct/ 1oz | ✓ | 1oz | ✓ | — | ✓ | ✓ | ✓ | ✓ |
| 38000-04996 | | Kellogg's® Frosted Mini-Wheats® Bite Size Crunchy, bite-sized biscuits that feature layers of 100% whole grain that are frosted for the perfect amount of sweetness in every bite. Good source of fiber, and an excellent source of 2 vitamins and minerals. No HFCS. | 96ct/ 1oz | ✓ | 1oz | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 38000-00896 | | Kellogg's® Raisin Bran® Wake up with Sunny and the goodness of Kellogg's Raisin Bran®. Crafted with 17g of whole grain per serving and a good source of fiber. No HFCS. | 96ct/ 1.25oz | ✓ | 1.25oz | ✓ | ✓ | ✓ | — | ✓ | ✓ |
| 38000-27095 | | Kellogg's® Frosted Mini-Wheats® Bite Size Crunchy biscuits that feature layers made with 100% whole grain that are frosted for the perfect amount of sweetness in every bite. This cereal has 47g whole grain and 12g of sugar per serving and NO HFCS. | 60ct/ 2.1oz | ✓ | 2oz | ✓ | ✓ | ✓ | ✓ | — | ✓ |
| 41192-10717 | | Kellogg's® Frosted Mini-Wheats® Cocoa Bite Size Crunchy biscuits that feature layers made with 100% whole grain and cocoa that are frosted for the perfect amount of sweetness in every bite. This cereal has whole grain and 12g of sugar per serving and NO HFCS. | 60ct/ 2.1oz | ✓ | 2oz | ✓ | ✓ | ✓ | ✓ | — | ✓ |
| 41192-11496 | | Kellogg's® Cocoa Loops® Made with 14g Whole Grain Start the day with a chocolatey crunch! This whole grain-rich cereal delivers 14g of whole grain per serving, is a good source of fiber, and made with natural flavors and no FD&C colors—perfect for a better-for-you breakfast option. | 96ct/ 1oz | ✓ | 1oz | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Kellogg's® WHOLE GRAIN-RICH CEREAL POUCHES

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|-------------|--|---|---------------|---|-----|---|---|---|---|-----|---|
| 38000-11467 | | Kellogg's® Froot Loops® Made With 13g Whole Grain Cereal Pouch Colorful, fun, and offers bold fruity flavor in every bite; whole grain-rich (13g whole grain per serving), 6g sugar per serving; NO HFCS; Good source of 9 vitamins and minerals. | 96ct/ 1oz | ✓ | 1oz | ✓ | — | ✓ | ✓ | ✓ | ✓ |
| 38000-11469 | | Kellogg's® Apple Jacks® Made With 13g Whole Grain Cereal Pouch Bursting with the sweet taste of apples and cinnamon for deliciousness in every bite; whole grain-rich (13g whole grain per serving); 6g sugar per serving, NO HFCS, and a good source of 9 vitamins and minerals. | 96ct/ 1oz | ✓ | 1oz | ✓ | — | ✓ | ✓ | ✓ | ✓ |
| 38000-11458 | | Kellogg's® Granola Crunchy Clusters Cereal Pouch Greet the day with a sweet, satisfying crunch. No HFCS; whole grain-rich. | 48ct/ 2oz | ✓ | 2oz | ✓ | ✓ | ✓ | — | — | ✓ |
| 18627-11618 | | Kashi® Strawberry Banana Smoothie Loops™ Your students will love this delicious, versatile, no mess format for breakfast after the bell and in classroom programs. Kashi® Strawberry Banana Smoothie Loops are 1oz. grain equivalent, a great low labor solution and easily merchandisable with peg holes on package. | 100ct/ 1oz | ✓ | 1oz | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 41192-11322 | | Kellogg's® Cocoa Loops® Made with 28g Whole Grain Cereal Pouch A chocolatey, whole grain-rich cereal in a convenient 2oz pouch—perfect for breakfast in the classroom or on the go. Delivers 28g of whole grain, is a good source of fiber, and made with natural flavors and no FD&C colors. | 60ct/ 2oz | ✓ | 2oz | ✓ | ✓ | ✓ | ✓ | ✓** | ✓ |

For more information, visit WKKelloggAwayFromHome.com or contact US-SalesOperations@wkkellogg.com.

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Kellogg's® WHOLE GRAIN-RICH CEREAL POUCHES

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|-------------|--|--|---------------|---|-----|---|---|---|---|---|---|
| 41192-11618 | | Kellogg's® Granola Crunchy Clusters Cereal Pouch A satisfyingly crunchy blend made with whole grain oats and natural flavors. This 1oz pouch contains no HFCS, and is perfect for topping yogurt, pairing with fruit, or enjoying on the go. | 100ct/ 1oz | ✓ | 1oz | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 18627-11708 | | Kashi® Maple Waffle Bites Cereal Pouch A crispy, whole grain-rich cereal made with a touch of real maple syrup. This 1oz pouch delivers 16g of whole grain, is Non-GMO Project Verified, vegan, and made with colors and flavors from natural sources—perfect for breakfast or snacking on the go. | 100ct/ 1oz | ✓ | 1oz | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

Kellogg's® WHOLE GRAIN RICH GRANOLA

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| 38000-49834 | | Kellogg's® Granola Crunchy Clusters Satisfyingly crunchy and a great complement to yogurt or milk. No raisins or nuts and free from artificial flavors and colors. | 4ct/ 50oz | ✓ | 2oz | ✓ | ✓ | ✓ | — | — | ✓ |
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| Kellogg's Code | Distributor Code | Product Name | Case Pack | USDA Whole Grain Rich | Grain/Ounce Equiv. | Buy American Compliant | Simple Ingredients Plus Vitamins & Minerals | Made with Colors from Natural Sources | Made with Flavors from Natural Sources | Good Source of 7-8 Vitamins & Minerals | Excellent Source of Fiber |
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Kellogg's® BULK CEREAL

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| 38000-00191 | | Kellogg's® Corn Flakes® Cereal, Original A classic, crisp cereal made with simple ingredients plus vitamins and minerals. This bulk format is ideal for large-scale service and delivers 1.5oz grain equivalency per serving. | 4ct/ 26oz | — | 1.5oz | ✓ | ✓ | ✓ | ✓ | ✓ | — |
| 38000-00591 | | Kellogg's® Rice Krispies® Cereal, Original Light and crispy rice cereal that's perfect on its own or as a base for creative menu ideas. Delivers 1.25oz grain equivalency per serving and is Buy American compliant. | 4ct/ 27oz | — | 1.25oz | ✓ | ✓ | ✓ | ✓ | ✓ | — |
| 38000-04991 | | Kellogg's® Frosted Mini-Wheats® Bite Size Cereal, Original Crunchy, bite-sized biscuits made with 100% whole grain and frosted for just the right touch of sweetness. Delivers 2oz grain equivalency per serving in a bulk format. | 4ct/ 56oz | ✓ | 2oz | ✓ | — | ✓ | ✓ | ✓ | ✓ |
| 38000-00891 | | Kellogg's® Raisin Bran® Cereal, Original A wholesome blend of crisp whole grain wheat, bran flakes and sweet raisins. This bulk cereal provides 2oz grain equivalency per serving and is an excellent source of fiber. | 4ct/ 56oz | ✓ | 2oz | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

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